

2025 REPORT ON THE CHRISTMAS CAMPAIGN

The purpose of this document is to report on the activities carried out during the month of December, including the trips to Q'eros, Chumpe Pokkes, and Paru Paru, as well as the youth program that took place.

The document is divided into the following sections:

- A report on each community, including the preparation of hot chocolate and the distribution of toys.
 - Q'eros (Cocchamocco and Munay T'ika")
 - Sacred Valley (Chumpe Pokkes, Paru Paru, Kallpa Waynakuna)
- A brief SWOT analysis summarizing the experiences of each trip.

Q'EROS TRIP

Cocchamocco – December 2nd:

We left Cusco at 5:00 a.m. and arrived in Paucartambo at 7:00 a.m. There, we had breakfast and got ready to depart for Q'eros. Along the way, we contacted Professor José Luis to ask about the weather, and he told us that everything was going well. We arrived in Cocchamocco at 10:30 a.m., where we were welcomed by the panel of teachers and a group of parents.

We coordinated with the teachers so that a group of mothers could begin preparing the hot chocolate. Meanwhile, the teachers welcomed us with a plate of food, and we were able to talk about the difficult moments they had experienced with some parents, but also about how, little by little, they had been strengthening their bonds of trust. After this brief meeting, we went to play with the students. For this activity, it was very helpful to have a colleague who led the group dynamics with the students, ensuring that the entire Willka T'ika team felt equally involved. Another colleague was in charge of taking photos.

After finishing the games, we proceeded to distribute the hot chocolate and Christmas cake to the students, as well as to all the parents who were present. Then, we gathered all the students and distributed the clothing (wool sweaters). Once again, the students were very happy to receive a gift.

To conclude, Juan Carlos and Ivan demonstrated to the entire educational community how the seeds should be planted in the Greenhouse. Everyone paid close attention and asked questions, as some had doubts; however, in the end, everything turned out well. For our overnight stay, the teachers offered us a classroom. We arranged blankets that were lent to us by Don Benito's wife, since we were unable to find either Don Benito or Faustino.

This year, we felt a warmer reception from the entire community. The bonds of trust we have been building with the community, as well as with the teachers, are clearly evident.



Munay T'ika – December 3:

We left at 7:00 a.m. for the community of Munay T'ika. Unfortunately, the weather was not entirely in our favor. We managed to cross the mountain pass very carefully, as it had rained and hailed the previous night, making the route difficult to access. However, on our way down to the community, we picked up several students.

The teachers were waiting for us, and we had a brief moment to meet and have breakfast together. Likewise, we planned the activities and discussed how we would begin. We started with the preparation of the hot chocolate, then gathered the preschool and primary students so they could share time and play together. In the same way, we distributed hot chocolate and Christmas cake to everyone present, and afterward, we handed out the wool sweaters.

The students prepared a special gesture for us by singing Christmas songs. Likewise, the teachers and parents shared words of gratitude for all the support provided throughout the year. It was heartwarming to receive their words and to know that the foundation is supporting the school to the best of its abilities.

Later, the primary school students approached me to give me some gifts they had made for the foundation. The hugs and affection from the students were deeply felt.

In the end, we left at 11:00 a.m., as one of our concerns was that it might start raining more heavily, making it difficult to cross the mountain pass again. We said goodbye to everyone present in the educational community, hoping to meet again soon.







SACRED VALLEY TRIPS

Chumpe Pokkes – December 17:

This day began very early, leaving Cusco for Urubamba, as Sra. Carol and Antonia had been invited to join us in carrying out the activity, and they kindly accompanied us. We departed from Urubamba at 9:00 a.m. heading toward Chumpe Pokkes. Along the way, we picked up Rocío, a YWS student who was happy to help us with this activity.

We arrived at the preschool, where the principal, Tula, welcomed us warmly. Likewise, we met beforehand to organize the day's activities. It is also important to note that we brought Christmas gift baskets for some disadvantaged mothers, and these were not distributed in front of everyone, since, for community-related reasons, the principal preferred that the distribution be done privately. Antonia helped me prepare the baskets, while Rocío accompanied Sra. Carol in taking photos together.

The teachers prepared a small schedule with their students and presented Christmas choirs. In the same way, the teachers and mothers gave a gift to Sra. Carol and to Karina: they presented us with scarves knitted by themselves. It was a very moving and rewarding moment. This gesture was in appreciation of the support they received throughout the year and their desire to continue building an alliance for the benefit of the students.

We then distributed the hot chocolate and cake. The students were very surprised by the size of the cake; they said it was bigger than their faces and that they wanted to save it for their mothers! However, we encouraged them to eat as much as they could, since another piece would also be sent to their homes.

Afterward, we distributed the balls requested by the teacher, and in addition, we organized some toys that were in storage for the 33 students, ensuring that everyone received a gift.

To conclude, Principal Tula treated us to lunch, and we were all very satisfied, especially after also having the hot chocolate and cake.

Finally, we said goodbye to the entire educational community, including the principal, who mentioned scheduling a meeting in January to create a work plan and continue collaborating with the association in the coming year.



Paru Paru – December 18:

We departed from Cusco early and met up with Edwin and Hilda (YWF students). Upon arriving in Pisac, we picked up Rocío and finished purchasing batteries for the stuffed animals. We arrived in the community at 10:00 a.m.

We were surprised to find that the preschool level was holding an end-of-year activity, so they were unable to participate in the hot chocolate gathering.

We created a brief schedule with Principal Dionicio to outline the order of activities. He then gathered the teachers to explain the planned activities, and in turn, the teachers organized their students into a circle in the courtyard. The students had their hot chocolate and cake, and we invited everyone to dance together with Edwin, Rocío, and Hilda. In one way or another, the students also helped organize the stuffed animals, insert the batteries, and inflate the balls.

After that, we presented commemorative framed certificates for the sixth-grade class, together with their homeroom teacher. Special souvenir books “cuadros” were also presented to the tutor and to Principal Dionicio. The students showed a mix of shyness and happiness. Immediately afterward, we distributed the toys to the students. It was interesting to note that many of the children especially wanted the stuffed animals, which were moveable bunny rabbits. This led Karina to reflect on the types of toys and gifts given to the students.

To conclude, we gave each student an additional piece of cake to take with them. We said goodbye to the student community, the teachers, and the mothers who were present. Principal Dionicio was entrusted with distributing the gifts and cake for the preschool level.

Finally, Vilma’s (a Paru Paru alumna and YSF student) mother welcomed us with a small shared meal of potatoes, chuño, and cheese for everyone. We shared this time together and concluded the activity at 12:30 p.m.





Khallpa Waynakuna “YWS” – December 6 and 18:

Throughout this month, we carried out various activities with the youth from the program. One of these was a self-esteem workshop led by Franco and his wife Margot (Willka T’ika yoga teachers). It was a very comprehensive and engaging session that focused on body awareness, relationships, and concentration. By becoming more conscious of how to manage and channel stress, the youth shared that they left the activity feeling more relaxed and taking with them valuable lessons for their daily lives. That same afternoon, we also had lunch with Sra. Carol, which allowed us to spend more time sharing with her.

Afterward, we went to the storage area where clothing was kept, and I invited the youth to take clothing for themselves and their families. We also organized the space a bit. This activity helped integrate the group and allowed us to get to know them better. It was interesting to observe their reactions and the way they collaborated and shared their opinions with one another.

Finally, we organized the small toys that were to be given to the students of Pokkes, who numbered 33, matching the number of toys we had available.

On December 18, Edwin, Hilda, and Rocío were the only ones who were able to accompany us in the Christmas activity. It is important for them to become involved in activities in different communities so they can share experiences and develop empathy through the foundation’s work. Different roles were assigned to each of them, and they were able to interact with the children of the community while carrying out the activity.

Upon returning to Cusco, the girls from the program were very excited because they chose to go to a Korean restaurant to eat ramen, which was the first time for all of them. It was a pleasant moment, as it was our final gathering of the year. They received their Christmas gift baskets, and we shared words of appreciation and gratitude for everything experienced throughout the year. Finally, we wrapped up the day at 5:00 p.m.

Roxana and Ernesto were unable to attend due to study and work commitments, and Edwin was also unable to stay later because he had classes in the afternoon.





2. SWOT ANALYSIS

After a month full of activities, Karina wrote a brief feedback reflecting on everything experienced and learned through a SWOT analysis.

Strengths:

- Ongoing projects
- Efficient logistics
- Successful execution of each Christmas campaign
- Having a strong support team

Opportunities:

- Permanent teachers ensure continuity
- Direct communication with the leaders of each educational institution

Weaknesses:

- Insufficient coordination in certain aspects of the activities with community
- Lack of partners such as other organizations (hospitals, government, etc)

Threats:

- Weather conditions
- Youth dropping out of the program due to personal reasons